‘Grant applications: making it happen’

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Criteria

• What is the organisation / grants schemes ethos?
• Think about how you can emphasise different aspects of your project to fit the organisations aims.
• You can get away with a lot by how you frame your introduction.
• Check the terms and conditions – are there things they don’t fund? What restrictions are there?
To increase understanding and awareness of biology
To increase uptake of STEM subjects in higher education
To increase interaction between younger people and scientists
To increase engagement of 16-18 year olds with scientific research
To run an outreach event in a shopping centre in Manchester
To produce an engaging outreach activity on the research being carried out in the Neuroscience department at Manchester University
Audience

• Be specific – never say general public.
• How will you reach your audience?
• What established links do you have?
• Has the project been co-developed?
• Does your project address EDI / WP / under-served audiences?
Budget

- Be realistic
- Grant limitations
- Does not have to be to the penny
- Permanent / reusable equipment is favourable
- Take care with paying subcontractors / for profits
- Justify your costs – highlight support in kind.
- Emphasise strategically!
Evaluation

• Why is it important?
• Bring it back to your aims
• Who? Is it children, the public in general, do you also need to hear from your volunteers?
• Method- questionnaires, comment cards, interviews, quotes, smiley faces
Hints and tips

• Speak to the funders
• Ask for feedback
• Get people to read your proposals
• Build on previous experience